



FURTHERING THE FRONTIERS
OF DESTINATION MANAGEMENT & TRAVEL



THE NKAR TEAM

OUR VISION & MISSION

To reach the status of your preferred partner, offering highest service levels using innovative and proactive approaches through modern technology to make it a delightful experience.



BRANDS, PRODUCTS & SERVICES



This brand will totally focus on offering tours in Sri Lanka for foreign visitors, for the Sri Lankan traveler out of the island tours and holidays, arranging of cruise holidays as well as issuing airline tickets, travel insurance and assisting in visa formalities. We also facilitate the required corporate meetings overseas, booking of theatre tickets, dinner cruises, etc.



The MICE team is well focused in top end logistic management in Sri Lanka, organizing new exciting incentive holiday plans coupled with branding and gala dinners, leadership building activity, meetings and conferences to a precise plan combined with meditation and yoga programs.



A very passionate service, that's extended in Sri Lanka for foreign film productions. Here again high priority is extended to Logistic Management. The data compiled with diverse locations and sites will help the client sourcing locations and sites with the minimum time spent, whilst services include the entire management of logistics and finances. Anything and everything that is required for the foreign film production will be met by our Eye to filming.



OUR STORY IN BRIEF

In the beginning there was a vision and the will to transform it into reality. The unfolding pages trace our growth, from strength to strength, to our current position as an established and admired name in the corporate arena.

1980 Modest beginnings as a Rent-a-Car company operating from home, with 4 cars. "Ncar" was chosen to indicate the nature of business, as well as to rhyme with "Nanayakkara" the family name.

1983 Ventured into airline ticketing in a new office at Bristol Street, Colombo Fort, covering a very small floor area of 250 sq.ft. Appointed as a Sub-Agent to established players.

1985 Recorded a moderate profit of Rs 12,000/-, after repaying losses incurred during previous years.

1986 Began to gain recognition from a few Airlines. Ventured into inbound tours serving free individual travelers. Tied up with the first foreign tour operator from Germany towards the end of the year. The company began its growth phase virtually doubling or tripling in sales volume with each passing year.

1987 Won the 1st Airline Award Gulf Air 'Golden Falcon' for No. 1 seller in Sri Lanka.

1990 Fully fledged Travel Company, recognized by all Airlines operating in Sri Lanka. Gained, several foreign Accounts in the area of Tour Operating and links with countries such as Germany, UK, Holland, Spain and Russia. The beginning of a winning streak, collecting many awards in outbound travel. Shifted to three different offices during this decade due to fast expansion.

1991 Established a transport fleet to cater to our own requirements. A Workshop was established to service and maintain the fleet.

1998 Won cross section of awards from many Airlines. Began the process of restructuring the company into a professional unit – with regular training and assessment of staff. Transformed into a company that was fully geared to win and carry out business in a planned, effective and efficient manner.

1999 Bought over a property for its own office premises in the upper end of the business area in the Capital City of Colombo. Entered the field of outbound holidays offering Sri Lankan travelers a choice of destinations. Registered 500 overseas tour bookings in the very first year, setting the stage for a steady growth in the following years.

2002 Appointed as the PSA for Star Cruises beating stiff competition from major players with hands on experience and created a new milestone in the journey.

2005 Logo was changed from 'NCAR' to 'NKAR'. This was intended to reflect our stature in the industry and also to put an end to the continuing misconception of our company as a rent-a-car operation. This change was also the culmination of our quarter century of existence as a successful travel company. It was during the period 2005 to 2010 that the organization ventured into online sales.

2010 The period from 2005 to 2010 were the most challenging years with the political and internal conflict in Sri Lanka getting into a heated position, due to which Travels & Tourism was the most affected. In spite of this, the Organization takes pride in not having retrenched a single staff member. It was also in 2009 MSC Cruises offered their Preferred Sales Agency to NKAR. In a downward trend in Tourism NKAR yet managed to establish its MICE deviation.

2013 In this year the Company established another strong partnership with a globally recognized Norwegian Cruise Lines as their Preferred Sales Agent.

2014 With ending of the internal conflict that reached almost a level of war and with the growth in economy, NKAR managed to give a fast come back. The company made large scale investments on promotions and reached out to a cross section of the countries across the world and established partnerships with well over 22 countries.

2015 In the Year 2014/2015 Nkar expanded its horizons working on establishing the NKAR Film Eye Brand, - servicing in the area of managing logistics and offering film location services to foreign film productions.

It is on the charts to launch www.gotosrilanka.travel and www.gotoasia.travel online booking engines in the year 2015 whilst establishing a real time Airline ticket booking engine www.nkarbooking.com as well.

NKAR can with pride claim of having experienced, dedicated and efficient professionals as part of the team.





INBOUND

Over the years, we have established ourselves as a professional Destination Management Company (DMC), covering a wide range of interests and activities including:

· **GENERAL CIRCUIT TOURS** ·

Giving a true taste of paradise, touring wide and varied parts of the island.

· **SOFT ADVENTURE TOURS** ·

Hiking, biking, white water rafting and trekking through the hidden trails of nature as well as back roads of Sri Lanka. Also create opportunities for interactive experiences with locals.

· **SPECIAL INTEREST TOURS** ·

Bird Watching, in-depth Archaeological Tours, Golfing, Photographic Tours, Whales and Dolphin watching, to name a few.

· **BEACH HOLIDAYS** ·

The best of a tropical beach holiday, that can cater to all seasons and entire year round being an island, taking the advantage of change of tide and weather from west to east and vice versa.

· **AYURVEDA & WELLNESS** ·

Offering holistic treatments of time tested remedies for the health conscious.

· **HERITAGE & CHARACTER PROPERTIES** ·

For the high net worth clients.

· **WEDDING & HONEYMOON** ·

Sri Lankan style weddings, including 'Poruwa' ceremony.

· **EXTENDED TOURS** ·

To South India and the Maldives.

· **TRANSPORTATION** ·

Different types & a choice of ground transport and domestic air travel.



OUTBOUND

LEISURE

We cater to diverse interests of our clients – from cruises, pilgrimages, shopping tours and wildlife safaris, to snow tours such as glaciers, Arctic Cruises and the Himalayas.

The entire Outbound travel requirements of our clients are handled from beginning to end, under a single package – ticketing, airport pick up, transportation, hotel accommodation, tickets at entrance to theme parks, dinner cruises, theatre bookings etc. Professional Partnerships and our connections in over 50 destinations are our clients' assurance of an enjoyable and hassle-free holiday.

CORPORATE TRAVEL

For the top-end corporate traveler, our team of dedicated staff provides an efficient and personalized service. These include cost-effective airfares, hotel accommodation, insurance, rent-a-car, airport transfers, and ground transportation including train tickets, as well as maximizing benefits from frequent flyer programs. Our good relationship built through high integrity with Diplomatic missions expedites managing visa processing.

The Outbound Travel Division has grown steadily since its inception, enjoying good returns, as well as stability.

NKAR is the Sri Lankan counterpart of a Global Corporate Travel Partnership that covers 87 countries. Our corporate passengers are assisted through the partner network FCM Travel Solutions in case of emergency situations and when support is required for any changes of plan at the other end.



PROFILE OF THE MANAGING DIRECTOR



Mr. Nilmin Nanayakkara, Managing Director of Nkar Travels & Tours(Pvt) Limited, is a dynamic personality with over 33 years experience in the Travel, Tourism & Airline Industries. He was Invited to be the President of the IATA Agents Association of Sri Lanka in 1997-1998. Served in the capacity of Vice President of the Travel Agents Association of Sri Lanka in 2001/2002 & also served on the Tourism Advisory Committee to the Minister of Tourism in the year 2007/2008. Mr Nanayakkara was elected as the President of The Sri Lanka Association of Inbound Tour Operators (SLAITO) in the year 2010/11 and re-appointed as President for the year 2011 /2012. He currently serves as the Immediate Past President of SLAITO.

In the year 2010 he was the youngest member in the Industry to be presented with a 'Legend Award' by IATA Agents Association of Sri Lanka in recognition of his contribution to the Industry. Mr.Nanayakkara served as a Board Member of the Sri Lanka Tourism Promotion Bureau since 2010 up to end December 2014, appointed by the Minister of Economic Development.



BOARD OF DIRECTORS



· MR. PADMA NANAYAKKARA ·

Chairman of NKar Travels & Tours (Pvt) Limited, is former Chairman of the Private Tea Factory Owners Association and a past Director of the Sri Lanka Tea Board. He also held the position of Managing Director, Devagiri Plantations Limited for a period of 40 years and of Iddamaldeniya Estates Limited for 16 Years.

· MRS. WASANTHA NANAYAKKARA ·

Attorney at Law, is a former Deputy Commissioner of the Inland Revenue Department of Sri Lanka. Currently she is involved in the Human Rights Commission.

· MRS, MANOSHRI NANAYAKKARA ·

The Managing Partner of Y N Printers, which is synonymous with modern printing technology in Sri Lanka.

· MRS. SWARNA MEEGAMA ·

A Bachelor of Arts from the University of Colombo, is the Group Secretary and Coordinator.

· MRS. RANJANI TENNAKOON ·

Director and Board Member.

· MRS. LANKA PANDITHARATNE ·

Director and Board Member.

· MRS. DHARMA GAMMAMPILA ·

A Lawyer by profession, the Director HR & Legal for Devagiri and NKar Group of Companies, She serves as non-executive member of the Board of Directors of People's Bank of Sri Lanka.

· MR. HEMAKUMARA NANAYAKKARA ·

Has a doctorate in Organic Agriculture, and an MPhil (Sri Lanka) and a B.Sc. (Calif) in Agriculture. He is the former Minister of Agricultural Technology and Crop Productivity. Presently, he is the Managing Director of Devagiri Plantations Limited and Iddamaldeniya Estates Limited.

· MR ASANGA NANAYAKKARA ·

Is a Production Engineer (M.I.E., M.I.E.T.). Also an entrepreneur managing a fleet of Motor Coaches for tourist transportation. He is also the Director Accounts and Administration of Devagiri Plantations Limited and Iddamaldeniya Estates Limited.

THE ASSOCIATE COMPANIES IN PROFILE

· DEVAGIRI GROUP (PVT) LIMITED ·

Devagiri Group (Pvt) Limited established in 1948, is situated in the South of Sri Lanka and owns 550 acres of tea and rubber. The Group owns one of the largest and most sophisticated tea factories with a capacity of 100,000 kgs per month. The rubber factory produces a large volume of smoked rubber sheets.

· IDDAMALDENIYA ESTATES LIMITED ·

Iddamaldeniya Estates Limited was bought over by Devagiri Group in 1997. Since then the factory has been fully overhauled and refurbished from time to time and the factory now has a capacity of producing 50,000 Kgs of made tea per month. Iddamaldeniya is yet another modernized tea factory in the low grown plantations.

· DEVAGIRI HOTELS (PVT) LIMITED ·

The Group ventured into the hotel sector in 1983, with the establishment of Hotel Club Lanka, a Tourist Beach Resort at Ahangama on the Southern coast. This 33-roomed hotel in 2005 did a name change to 'Insight Resort' with a change of product and the trend. This property is well accepted as a good 3* quality product by all partnering tour operators. The property also extends conference facilities for small groups. Plans are underway to construct another 22 rooms to make the resort to be a 55 roomed property.

BUSINESS AFFILIATIONS

- FCM Travel Solutions ·
- Star Cruises ·
- Norwegian Cruise Line ·
- Mediterranean Shipping Company Cruises ·



- International Air Transport Association ·
- Pacific Air Travel Association ·
- Japanese Association of Travel Agents ·
- Sri Lanka Association of Inbound Tour Operator ·
- Travel Agents Association of Sri Lanka ·
- Sri Lanka Association of Professional Conference & Event Organizers ·

MEMBERSHIPS



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